

Hi,

We are so psyched that you are coming to play at Stereo Sessions!

Our next event is Stereo Sessions 12 - **Monday April 6, 7pm-11pm**. We have a spot ready for you.

**All we need next is a few details about your band:**

- Band or artist name
- Instrumentation and line up
- Email and Phone
- Any special needs or instructions
- Have three songs ready to perform
- You will have a half hour slot to sound check and play three songs. Please come at 645pm.
- Second takes are discouraged but we can break glass in case of emergency and allow it :-)
- Invite your friends and remind them to bring phones for extra Vyclone camera angles
- BYOB

**Address, Parking, and Schedule:**

The event will take place at The Toy Box Studio:

2407 Brasher Ave

Nashville TN 37206

(615) 310 9365 (Lij Cell)

(828) 406 5646 (Patrick Cell)

Please park on Brasher Ave. or pull down drive into the back yard. Please do not come to the back gate it will be locked during the party and parking in the alley is not allowed. This will be a super cool line up with some acoustic artists and bands. Music will start at 7. We will probably have the bands go a little later but please still try to arrive at 645 so everyone can film each other (More information on the Vyclone app below!)

**Our Backline:**

We will provide

- 2 lead vocal mics
- 2 BV mics
- Two Electric guitar amps
- Bass input
- House drum kit (4 piece vintage Ludwig Club date. You can bring snare and cymbals etc)
- Acoustic mic
- Piano will be miked up
- Headphones for everyone in band

- Live stereo mix during performance along with multicam video.
- We release band videos on a rotating schedule of two each week and will let you know when your videos will be live so you can plan to share with your fans.

### **What You Get for the \$100:**

- We make the video, and post it to our YouTube Channel
- We send the audio to your fans through our email list.
- We promote the video to our network.
- If you prefer to get involved with edits and have approval to revisions, then we are more than happy to edit the video to your specifications. (\$75 hourly rate)

### **More information about Stereo Sessions:**

Stereo Sessions is a live recording session with multicam video with audience shots available through Vyclone.com. Each artist will perform 3 songs which will be mixed in real time down to stereo. (There will be no remixing or overdubs because that's not how we roll :-)) We love to capture your real performance in all its coolness. Lij will master the recordings after the session and add them to the video at a later date.

Also we will make all the audio available for the artists to download and for fans of The Toy Box Studio as well. We will post the final video to our YouTube channel. By performing at Stereo Sessions you agree to allow The Toy Box Studio unlimited use of the audio recording and video for any and all distribution whether free or monetized in the future. The artists are also welcome to share and release the audio or video and use for their own promotional interests.

We will be setup to accommodate headphones for musicians this time around and plan to have some really fantastic tube mics ready for recording everyone. We are very fortunate to have Miktek Audio, Lewitt Audio, and Beyer Dynamic sponsoring us with great microphones and headphones! We will have some snacks and drinks at the event but please consider Stereo Sessions a BYOB event and potluck for snacks.

### **Vyclone**

Not only do studio assistants shoot four camera angles but also the audience attending the show will shoot more video with the Vyclone app on their smart phones. So how does Vyclone.com work? So glad you asked! Vyclone is an app that everyone downloads to their smart phones. It's on iPhone, Android, iPad, and Windows phones, and can be viewed on your computers as well. It is super cool! Think of YouTube on steroids with an Instagram filter!!

Each audience member (up to 9 cameras per song) will shoot video directly into their Vyclone app during a performance. Okay, now think Kubrick meets Spielberg

and get creative! Its really important to get up in peoples faces and really get involved when shooting these events. The more up close and personal you get with the video shots the better each video will look for the artists. It's ok to be in the shot yourself you don't have to stand back to stay out of the way. we like to see artists expressions and hands and strings and kick drum pedals and stuff like that and its cool to see all the audience there shooting the videos during the performance.

Vyclone will discover all the cameras that were rolling during a song (remember to only shoot one video per song) and put them all together in a video grid. Once everyones shots are uploaded and Vyclone finds them it will put them into a video editing grid that will show up on each of our phones. Then anyone can do their own remix of all the cool shots and add a funky Instagram type filter to create their own masterpiece!

After the event, we will add the studio video and high quality recordings in Final Cut to make the final video from The Toy Box Studio, which we will post on our blog for sharing as we roll them out weekly.

Vyclone Tips: Download Vyclone app onto phone or iPad. Should be in App store or Google Play store. Remember to clear out lots of space on your phone before we begin. We want the last bands to get great audience video too. Once a video has been uploaded to Vyclone you can delete it from your phones photo library or camera roll if you want to clear more space. The Vyclone app should have a window that shows your videos being uploaded as you go. So you will know when they have successfully uploaded and its safe to delete.

Its great to record people hanging out at the party too! When there is extra video footage that sets the scene it just makes it that much more fun to watch and shows that we were all having a good time at a great party. :-) Remember to hold your phone horizontal not vertical. Imagine the shape of your computer screen or tv. Thats how the shot needs to be too. Shoot for whole song and move around smoothly. Shoot whatever you find interesting.

When you stop recording you can add a hashtag #SS12 and that will help Vyclone find all our videos. Then make sure that "Public" button is on (It's that way automatically so you shouldn't have to do anything) Then hit "Done" to upload. In a few minutes when Vyclone sees some other videos it will create a robo mix of the song and presto you just made a video! When you see a video in the Vyclone timeline you can click it to view. There will be a "remix" button in the top right corner. Hit that to have fun creating your own mix of the video right from your phone.

**Thanks you so much for joining us for Stereo Sessions #12!**

We are looking forward to capturing a great performance for you! Please feel free to contact me if us have any questions or comments.

Cheers!

Lij and Patrick  
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